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Conversion. The last great retail metric?

Is this an unattainable holy grail, or is it possible for every retailer to increase conversion rates?

At what cost?

With what technology?

Taking time out to talk and share ideas with your professional peers and like-minded individuals within the industry, opens up different avenues that may not have considered.

The first of our 25th anniversary innovation days will be an event where we will be celebrating retail innovations. Our confirmed speakers include:

Andrew Parle, Stores Process Manager for Mothercare

Adrian Exton, MD of Bluesight systems (Quividi)

Colin Porter, Customer Experience Development Manager for AH Booths & Co Ltd.

Ronald Baars - European Director for Indyme LLC.

Guests include decision makers from:

Ugg

Reiss

The White company

Harrods

Tesco